



Planning Matters Alliance Tasmania

Strategic Plan 2021 - 2023

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Our Vision

PMAT's vision is for Tasmania to be a global leader in planning excellence.

Our Values

We believe best practice planning must:

- Embrace and respect all Tasmanians
- Enhance community well-being, health and prosperity
- Enhance the liveability of cities, towns and rural areas
- Nourish and care for Tasmania's outstanding natural values
- Recognise and enrich our cultural heritage
- Integrate good design principles
- Through democratic and transparent processes, deliver sustainable, integrated development in harmony with the surrounding environment.

Our Purpose

We will work to achieve a values-based, fair and equitable planning system implemented across Tasmania, informed by PMAT’s Platform Principles (to be read in conjunction with the explanatory notes on page 4):



Community & Environment

Prioritise the health and well-being of the whole community, the liveability of cities, towns and rural areas, and the protection of the natural environment (a) and cultural heritage (b).



Strategic Vision

Establish and implement a community endorsed, sustainable, long-term strategic vision for Tasmania (c,d).



Transparency & Independence

Ensure that planning and decision-making processes are open and transparent (e), and overseen by an independent commission, with appeals heard by an independent tribunal.



Community Involvement

Provide opportunities for informed community input in planning matters and decisions, including provision of appeal rights.



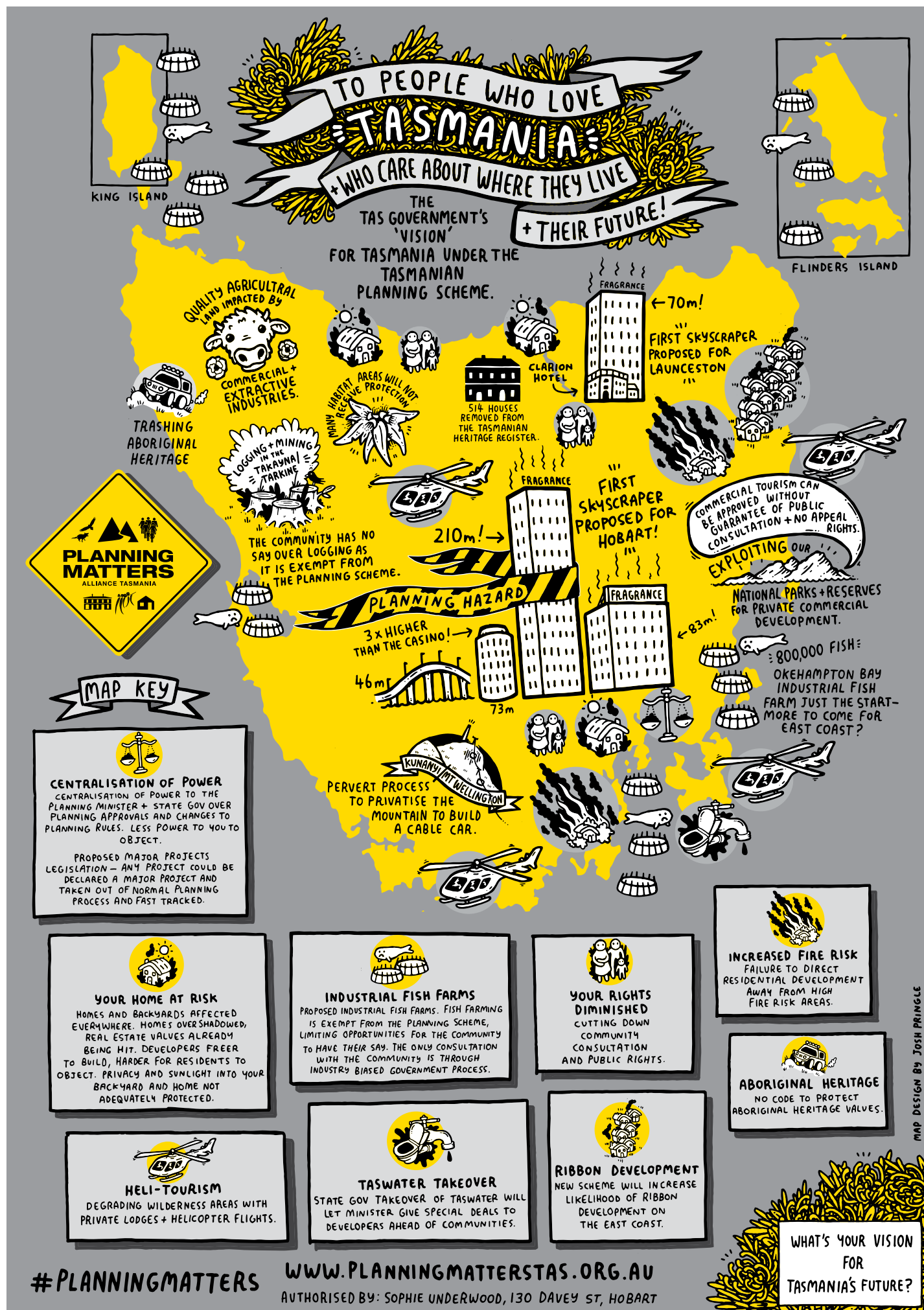
Integrated Approach

Provide an integrated (f) assessment process across all types of developments (g) on all land tenures (h) which includes consistent provision of mediation, public comment and appeal rights.



Implementation

Consistent with the above principles, planning to be shared between state and local government, with local government (i) to retain primary responsibility for local planning and development decisions (j,k) through community consultation.



Explanatory Notes

1.a Including freshwater, marine, terrestrial and the coastal zone.

1.b Both Aboriginal and European/historic.

2.c Including social, economic and environmental goals.

2.d Supported by community-endorsed state and/or regional policies on a wide range of issues (for example affordable housing, biodiversity, fire management, climate change, coastal development, energy efficiency, equity, health, infrastructure, population, public transport, residential amenity, good design, social inclusion, visual amenity, wastewater, water quality).

3.e That is, all information, including details of proposal and assessment documentation, is available to the public.

5.f Some types of developments will require specialised assessment by a referral agency with appropriate expertise, but the planning system must define an integrated approach that incorporates these specialised assessments and ensures a single planning outcome (analogous to the manner in which current legislation integrates specialist EPA assessment of industrial activities with the Council assessment).

5.g Including mining, forestry, aquaculture, dams and tourism developments.

5.h Including reserved land (for example, national parks), public land allocated to timber production (formerly known as state forest), and the marine environment.

6.i That is, a restricted role for state government (including the Coordinator-General) or the Minister and the maintenance of the role of local government as: i) the authority responsible for preparing planning provisions and ii) the planning authority (the decision-making authority) for the vast majority of development applications, subject to advice from appropriate referral agencies.

6.j Consistent with state and regional policies.

6.k It is acknowledged that an alternative approach, such as assessment by the Tasmanian Planning Commission, is needed for projects that affect multiple councils (for example, pipelines) and projects that meet the criteria for Projects of State Significance.

Our Priorities

PMAT will focus on four strategic priorities:



Alliance members left to right: Brian Corr, Hobart Not Highrise, Anne Held, East Coast Alliance, Peter McGlone, Tasmanian Conservation Trust and PMAT State Coordinator Sophie Underwood. Image Luke Bowden/Newspix.

STRATEGIC PRIORITY 1

PROMOTING PLANNING EXCELLENCE

Through knowledge, education, policy development, advocacy and stakeholder engagement, PMAT will work to achieve outstanding planning reform in Tasmania.

Goal	Action
Develop a values-based planning vision for Tasmania	Prioritise Platform Principle #2 – ‘Establish and advocate for a community endorsed, sustainable, long-term strategic vision for Tasmania’ in collaboration with other key organisations and individuals. This will take into consideration the broad range of underlying factors that contribute to the current problems across the Tasmanian planning system.
Educate and inform	Develop planning policy and educational resources, working with and informed by planning and legal experts, in response to planning legislation and issues.
Communicate vision and policy with key stakeholders on a non-partisan basis	Develop and implement an effective and diverse Communications Actions Plan to engage Alliance group members, the media, other key stakeholders and the broader community.
Support learning and research	When resources allow, develop an annual PMAT internship program with interns delivering projects that support the Platform Principles and Strategic Plan.

STRATEGIC PRIORITY 2

BECOMING A PLANNING LEADER IN TASMANIA

As the only independent not-for-profit organisation focussing on planning reform in Tasmania, PMAT will be recognised as a leader in the field.

Goal	Action
Become a key knowledge resource for Alliance members	Maintain regular engagement with and assist Alliance group members in planning matters.
Become the recognised community leader and the 'go-to' organisation in the provision of independent planning policy knowledge to communities, organisations and all levels of government and the media	Raise awareness of planning issues with stakeholders and respond to emerging issues that relate to PMAT's Platform Principles.
	Assist community groups, organisations and all levels of government as resources allow.
	Get a seat at the table and participate early in processes.
Host and participate in events	Develop and implement an effective and diverse Communications Actions Plan to engage Alliance group members, the media, other key stakeholders and the broader community.

STRATEGIC PRIORITY 3

FORMING STRATEGIC PARTNERSHIPS & GROWING THE ALLIANCE

PMAT will grow effective and strategic partnerships with Alliance group members and other NGOs, the broader community, all levels of government, academics, researchers, planning and legal experts and the media to achieve planning excellence.

Goal	Action
Engage with partners	Ensure regular contact with all stakeholders to build capacity, develop relationships and provide support.
Maintain a database of key stakeholders	Develop and review at least annually, an inventory of key stakeholders including Alliance members, state and local government, LGAT, PIA, EDO, other NGOs, relevant professional associations (planners and architects), politicians from all parties and the media.
Grow the Alliance	Develop a strategy to target and engage with potential new member groups.



Jamie Kirkpatrick, UTAS Distinguished Professor of Geography and Environmental Studies, speaking at PMAT's first public meeting, World Town Planning Day November 2016. Image Rob Blakers.

STRATEGIC PRIORITY 4

ACHIEVING ORGANISATIONAL RESILIENCE

Through a focus on good governance, financial sustainability, operational flexibility, effective stakeholder engagement, PMAT will be a robust and secure organisation with the capability of adapting to change.

Goal	Action
Build PMAT's capability and capacity	Develop resourcing, staffing and Board skills to ensure PMAT can successfully execute its Strategic Plan.
Adopt a sustainable funding model	Develop a sustainable funding model including philanthropy, individual and corporate donations and explore alternate income streams (including grants, fee for service, Alliance membership fees).
PMAT has highly skilled and effective management/staff and Board	Develop a strategy to target and engage with potential new member groups.
	Ensure Board member election and other recruitment is skills based.
PMAT operates ethically and in compliance with all ATO requirements, statutory codes and regulations	Ensure Board members and management always comply with PMAT's Platform and legislative requirements.
	Develop an annual calendar-based list of key events, including Board meetings and other key events covered under the Associations Incorporations Act 1964 and consistent with good governance practice.
Risks are effectively managed	Develop a risk matrix and profile for PMAT and regularly benchmark the performance of the Association against all identified risks.

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